



Design Director

ZeroLight is seeking a Design Director to take responsibility for all design channels across the company. Our design requirements are diverse and can be anything from creating a car configurator to designing new web pages, working with our Development, Commercial and Marketing teams.

You will spearhead a mixed discipline team specialising in UI, UX, Motion Graphics and Video Editing. One of your first objectives will be to establish Design as its own entity at ZeroLight, developing new working processes that complement the work of existing teams whilst also cultivating a creative identity that fits with the ZeroLight brand.

This role blends both team development with complex creative challenges for ZeroLight and our automotive client base such as Audi, Nissan and Toyota. You can read more about our innovative projects [here](#).

The Role

Establishing Design as a key discipline within ZeroLight by integrating this into every aspect of the work we do – whether this be an external client product, an internal marketing project or a commercial demo for a prospective client.

- This will involve developing processes alongside the Project Management & Marketing teams that include design at an early stage in client & internal projects, creating an initial design brief that meets specifications and is managed by the Design Director from scope to full implementation.
- The Design Director will drive the creative and professional development of the Design Team by fostering innovative ideas and translating these into actions.
- The Design Director will shape the visual identity of ZeroLight, creating a distinguishable brand whilst also meeting the diverse needs of our automotive clients.
- Creating workflows and pipelines for the Design Team from scratch, ensuring that these fit with and complement current processes.

The Person

Senior Designer with high levels of experience running design processes across multiple projects and leading mixed discipline teams.

- Agency background preferable to demonstrate ability to switch seamlessly between projects and create innovative experiences for a range of clients.
- Proven ability to progress individuals and get the best from them creatively by establishing an environment where ideas are sought and developed.
- UI/UX background required with the ability to translate creative vision to video to ensure brand consistency.

Creative individual with portfolio of work that demonstrates style, functionality and results.

A confident communicator, able to develop strong working relationships with other senior members of the team.

Passionate about innovation and quality in design.

To apply for this position please send your CV and Portfolio to careers@zerolight.com