



## CG Supervisor / Creative Director

At ZeroLight we live by four key values – innovation, quality first, collaboration and market focus. You will be responsible for implementing the creative direction of the company through extensive knowledge of CG processes and technology. Your position will incorporate these values and play a key creative role within the development team, working at the forefront of 3D technology and partnering with some of the biggest names in the automotive and technology world including Audi, Pagani, Toyota and others.

The role will oversee the technical and artistic direction of key creative projects, working closely with all aspects of development to ensure that the innovative aims of ZeroLight are accomplished.

This is an exciting, newly created role within the multi-award winning ZeroLight team offering the unique opportunity to develop and deliver memorable experiences for our automotive client group.

### THE ROLE

- Design and implement the technical and artistic pipeline for creative projects, working with the CTO to ensure these meet client specification, budgets and timelines.
- Use breadth of technical knowledge to set up composition and camera work, in keeping with the creative restrictions that govern the automotive industry.
- Develop creative network with a bank of resources to call upon to ensure that ZeroLight projects are of the highest possible quality.
- Motivate and inspire the wider creative team whilst creating buy-in for your vision across disciplines and utilising the skills of the team to create fully immersive sensory experiences that exhibit the full range of 3D interactive solutions that ZeroLight offers.

### THE PERSON

- Ability to demonstrate a high level of finish in generating photorealistic CG assets, as well as tracking and compositing these generated CG elements in to filmed back plates.
- Strong compositing skills and fine attention to detail towards the final image output.
- Ability to take a written brief forward to develop initial visual concept imagery for the client pitch.
- Experience of working out a budget and working with the client to develop a bespoke look and feel to suit their needs.
- Previous car industry experience and strong experience with car commercials using latest CG techniques.
- Previous experience in senior CG role with full understanding of directing, camera work, composition and production pipelines.
- High level of enthusiasm for research, developing and implementing new techniques and discovering innovative approaches that push the boundaries of our client experiences.
- Able to provide full portfolio of creative work, particularly around moving CG work.
- Strong leader with the ability to motivate a cross disciplinary team covering development and commercial teams.
- Tech enthusiast with keen interest in creative visualisation, augmented & virtual reality.
- Passionate about all forms of creative storytelling with an understanding of how this can be utilised to develop client relationships and maximise opportunities for collaborative working.

### SKILLS / EXPERIENCE

- Applicant should ideally have good knowledge or ideally hands on experience of the following applications
  - Nuke
  - Grading ( Da Vinci Resolve or Similar )
  - Photoshop
  - Maya, 3ds Max, or similar

To apply for this position please send your CV and Portfolio to [careers@zerolight.com](mailto:careers@zerolight.com)

