



Marketing Internship

ZeroLight is built on four key values – innovation, quality first, market focus and collaboration. As part of the marketing team, your role will incorporate these values as you work at the forefront of 3D technology and partner with some of the biggest brands in the automotive, technology and retail industries.

This is a rare opportunity to gain experience at one of the UK's most exciting technology start-ups, working with international brands such as Audi, Pagani, Toyota and VW. We are looking for a dynamic individual with a passion for marketing and innovation. The successful candidate will be forward thinking with a positive, high energy approach to all tasks. They will thrive whilst working in a challenging and fast paced environment.

You will work alongside the Associate Marketing Director and contribute to outbound communications.

THE ROLE

- Conduct thorough primary and secondary research, contributing to analytical reports on the state of the market.
- Create engaging, accurate and effective copy for press releases, web content and editorial.
- Support the marketing team in the creation of content for public and private presentations.
- Management and development of social networks & community channels. Producing high quality targeted messaging across web and social media channels.
- Coordination of paid media promotions alongside post-campaign analysis.
- Contribution to corporate culture communications.
- Support with asset creation, contributing to a repository of promotional media.
- Support at public events, representing the company in front of delegates.

THE PERSON

- Demonstrable ability to write in a variety of styles, confident writing short, long and conceptual copy across a range of mediums including online channels, social media and copy websites, as well as press releases and print articles.
- An eye for detail, with excellent proofreading and copy checking skills.
- Strong analytical skills, particularly when dealing with multiple strands of research.
- Ability to work well under pressure and produce high quality copy to deadline.
- Strong communication skills, asking the right questions in order to produce accurate and effective content.
- Passion for, and understanding of, automotive and technology.
- Creative and innovative, with a ready supply of content ideas.
- Self-motivated and able to react accordingly to changing priorities.

To apply for this role please send your CV and Cover Letter to careers@zerolight.com

