



Front End Web Engineer

At ZeroLight we live by four key values – innovation, quality first, market focus and collaboration. As Web/UI Designer your role will incorporate these values as you work at the forefront of 3D technology and partner with some of the biggest names in the automotive and technology world including Audi, Pagani and Unity.

This is a great opportunity to work alongside a dynamic and successful marketing team, to implement the company's online and offline presence. The successful candidate will become an integral part of one of the UKs most exciting start-ups, implementing creative projects that will run at the forefront of company and client campaigns.

THE ROLE

- Working within the marketing team to provide front end web and design support
- Development implementation of the company website
- Optimising company website for SEO and mobile responsiveness
- Maintaining company website with latest content
- Overseeing complex website projects such as translation of site, identifying suitable partners and managing development from concept to final implementation.
- Collaborating on creative briefs, suggesting and implementing ideas and working across disciplines to deliver high quality and innovative marketing materials.
- Collating and selecting assets for use in various marketing campaigns.
- Developing the company's visual brand identity and guidelines alongside the wider marketing & creative teams, playing an active role to consistently ensure the brand is fresh and reflective of the company ethos.

THE PERSON

- Experienced engineer with demonstrable creative web experience
- Good working knowledge of HTML5, CSS3 & JavaScript with experience working on responsive web pages
- Experience using Bootstrap would be preferred
- Clean and creative design style with a quality first approach to all projects.
- Experience managing a company's web presence from implementation, optimisation and analysis
- Able to work collaboratively across disciplines to establish innovative ideas and implement these into future designs.
- Passion for all things tech with a keen eye for new techniques and fresh approaches.
- Excellent communication skills with the ability to drill down to establish needs and offer the best possible outcomes.
- Previous experience working to and achieving deadlines.
- An interest in UX and usability principals.

To apply for this position please send your CV and Cover Letter to careers@zerolight.com

